

Unlock the Greatness You Possess Inside as a Leader



About Dr. Merlin Switzer, Founder & CEO

- Passionate about leadership for more than 40 years
- Extensive management and executive leadership experience
- Education includes:
 - Doctor of Strategic Leadership, Emphasis in Leadership Coaching
 - Master of Public Administration
 - Master of Criminal Justice
- Certified Management Consultant (IMC, U.S.A)
- Associate Certified Coach (ICF)
- Broad experience as a conference speaker and trainer
- Works monthly with teams of Christian Business Leaders
- Master Instructor Program graduate
- Author: *Bold Leadership...Biblical Principles for Marketplace Impact*
- Published numerous articles and other works

Our vision is it to transform one leader at a time, leaving a profound impact on their business, personal life, and the community.

- Executive Coaching
- Business Consulting
- Leadership Development
- Organizational Health Assessments

A Catalyst for Dynamic Business Stewardship

At Switzer Associates - Leadership Solutions, our mission is to serve as a catalyst to equip, inspire, and support executive leaders in becoming better stewards of their businesses and personal lives. We do this by coming alongside business leaders, delivering personalized executive coaching, exceptional business consulting, facilitating leadership development, and providing vetted executive tools. This is done through a personalized faith-based approach whenever appropriate.

Stewardship Defined

The careful and responsible management of something entrusted to one's care.¹ The act or activity of looking after and making decisions about something...the duty or function of watching or guarding for the sake of proper direction or control.²

Synonyms: administration, care, charge, headship, oversight, management.³

Our Definition: The careful and responsible leadership and management of a company that has been entrusted to your direction and control.

Services for Business Leaders

Executive Coaching	Business Consulting	Leadership Development	Christian CEO Peer Groups
<ul style="list-style-type: none">• Strengthen Strategic Thinking• Improve Time & Task Management• Gain Focus & Direction• Stimulate Self Awareness & Soft Skill Development• Leverage Influence• Thought Partner	<ul style="list-style-type: none">• Leadership Development Plans• Strategic Thinking, Foresight & Planning• Leadership, Team & Organizational Health Assessments• Recruitment, Engagement & Retention Solutions	<ul style="list-style-type: none">• Executive Leadership Bootcamps• Leadership Team Building Workshops• Customized Executive Skills Training Specializations, E.G.: <ul style="list-style-type: none">• Strategic Management• Leading Organizational Change• Developing High Performing Teams• Coaching Skills for Executives• DISC, EQ, 360s	<p>CEOs2CEOs Best Practices Learning & Problem Solving Forum</p> <p>ONEZONE Personalized Executive Coaching</p> <p>LIFE2LIFE Peer Relationship Building</p> <p>Guest Speakers Learning From Outside Experts</p> <p>Authorized Chair for Convene Corporation</p>

Recommendations

“We have engaged Merle for personal coaching, several management development workshops, and additional teambuilding with our company. The 360 degree process work we did with Merle was amongst the most impacting work – opening management individuals’ awareness to how their colleagues’ experiences in working with them. This began a tremendous positive evolution within our company.”

G.McNutt, Chief Executive Officer

“In January, our management team met to embark on a training retreat with facilitator Merle Switzer. Over the course of the sessions, our group transformed from a divided, non-communicational and autonomic operating set of persons to a trusting, collaborative and unified team of leaders. Merle’s facilitation, course instruction, and management reform techniques has paid unmeasurable dividends for this agency.”

Chief M.L. Johnson, Police Department

1 <http://www.merriam-webster.com/dictionary/stewardship>
2,3 <http://www.merriam-webster.com/thesaurus/stewardship>

“Merle has been coaching me for the past 18 months and I really can’t say enough about how invaluable he and his expertise has been to me and my business. He takes the time to listen, ask questions, and provide counsel, advice, and solutions running and working in my business that has helped transformed it into something I could have never imagined.”

S. Mehren, President

Get Started Today

If you’re a business leader ready to unlock greatness on a personal level, within your team or within your business, contact us today - The initial consultation is complimentary.

Call (916) 788-1094 or email
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